

AIRPORT DIRECTOR'S REPORT

December 2010



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for November, 59,925 was up 1.1% compared with November 2009. The total passenger count year-to-date, 696,992 was up 1.0% compared to the same period last year.

B PROGRAMS

1. Air Service

A meeting with Alaska/Horizon Air executives is scheduled for late January at their headquarters in Seattle to discuss maintaining current air service and possibilities for future service.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

- Information and photography slideshow on FlySBA.com
- Monthly construction tours
- Project sign boards and flyers at the Terminal
- Public Art Program highlights in local magazines
- Videos on Channel 18, at boarding gates and online

b. Promotional Items This Month

UCSB Athletics sponsorship, Granada Theatre playbills, SB Symphony programs, and *Noozhawk* online news ads to promote commercial airline service at SBA.

Cedar garland and pine wreaths decorate the Airline Terminal for the winter holidays.

c. Airport Visitors Center Activity

331 students from five schools representing three districts visited the Airport in November. The Airport Community Education Liaison participated in a science fair at an elementary school. Five aviation clubs held meetings during the month and a special event to promote flying cars was held at the Center.

d. Airline Terminal Comment Card Program

43 cards were collected from the boarding gate areas and main lobby in November. There were a wide variety of comments ranging from free drinking water in the holdrooms to positive and not-so-positive interactions with TSA and airline employees.

e. FlySBA.com Website

There were 30,141 visitors and 706,271 hits in November – these statistics represent a 28% increase for visitors and a 3% increase in hits over the same month last year. The top viewed pages were the flight schedule, airline information and non-stops. Sweden, Italy and China were the top world countries that visited the site.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Fall 2010

The new off site server has been up and running for over a month without problems. Final project close-out and notice of completion scheduled to be issued next week.

Staff Contact: Tracy Lincoln, 967 – 7111

4. Airline Terminal Public Arts Program

Planned completion date: Winter 2012

The proposed artwork commissioned by the Pierre Claeysens Veterans' Museum and Library Foundation will consist of five to seven glass “flag” panels as a tribute to the role of the Marine Corps Air Station Santa Barbara during World War II. A Request For Qualifications was distributed on November 4, 2010. Proposals are due January 26. A pre-submittal meeting held on November 17 was attended by nine artists.

Approx. \$200,000
(Funded by the Pierre
Claeysens Veterans'
Museum & Library)

Staff Contact : Karen Ramsdell, 692-6002

5. Airline Terminal Grand Opening Events

Planned completion date: Spring 2011 upon completion of the new terminal building

Theme : "The Art of Travel"

Four events during the Grand Opening week:

- Employee Celebration Event
Free - Event for Airport and airline employees will include a barbeque lunch, music, tours, activities, and an event keepsake.
- Accessible Event
Free - Tour for community members who are interested in the accessibility features of the new terminal. Light refreshments, event keepsake.
- Gala
Entry charge - Celebration event with food, entertainment, exhibits, tours, and event keepsake. A portion of the entry charge will go towards the Terminal Public Arts Program
- Public Open House
Free - Dedication ceremony, tours for community members, exhibits, event keepsake.

The funding for the grand opening events will come from sponsors and event ticket sales.

Currently the Staff and Executive Committees are developing a sponsorship program, and food and beverage, entertainment, and activities for each event.

Staff Contact: Karen Ramsdell, 692-6002

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site and all of the new building footings have been poured. The contractor has completed work on the foundation system and the steel framework. Tile roofing and sheetrock is being installed. Site work in front of the new terminal has begun. This will include installation of storm drains, and construction of the new roadway, curbs and gutters. Staff Contact: Owen Thomas, 692-6018, Laurie Owens, 692-6023

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

2. Goleta Slough Tidal Circulation Demonstration

Project/ASP Wetland Mitigation Project

Planned Completion Date: Fall 2010

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation
\$348,330 (work that
is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009. The Coastal Development Permit was approved by the California Coastal Commission in July 2010.

Construction bids were opened on July 29 and Granite Construction was the low bidder at \$855,101. Grading is complete; the landscaping continues. The project should be complete by December 31, 2010.

Staff Contact: Owen Thomas 692-6018

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in November:

- [1] Approve the Partial Year 2010-2011 airline Operating Permit rates and charges, including airline landing fees of \$2.50 per thousand pounds of gross landed weight, and the Airline Terminal annual building square footage rental rate of \$80, for all commercial air carrier operations at Santa Barbara Airport, effective October 1, 2010, through June 30, 2011.
- [2]
 - A. Authorize the receipt of grant funds totaling \$40,000 from Santa Barbara Beautiful; and
 - B. Increase appropriations and estimated revenues for Fiscal Year 2011 by \$40,000 in the Airport Fund for the design and installation of the North Rotunda Floor Medallion for the Airline Terminal Project.